

CRIMSON & CREAM

CHARITY GOLF CLASSIC



5TH ANNUAL · CHARITY GOLF TOURNAMENT

Where Legacy Meets *Purpose*

Funding scholarships and youth programs for underrepresented students across the Bay Area.

 OCTOBER 19, 2026

 STONEBRAE COUNTRY CLUB

 HAYWARD, CA



MISSION

OAKLAND EAST BAY ALUMNAE CHAPTER, DELTA SIGMA THETA SORORITY, INC.

Delta Sigma Theta Sorority, Incorporated is an organization of college educated women whose purpose is to provide assistance and support through established programs in local communities throughout the world.

BAY AREA COMMUNITY PROJECT, INC.

Bay Area Community Project, Inc. is a 501(c)(3) nonprofit organization that strives to promote minority youth development and achievement, financially assist college bound scholars, and provide impactful support to homeless communities.

Dear Potential Sponsor,

We invite you to partner with us as a sponsor of the 5th Annual Crimson and Cream Classic Charity Golf Tournament, a premier fundraising event bringing together corporate leaders, small business owners, and community advocates.

This tournament serves as a critical funding source for scholarship and mentoring initiatives that expand higher-education access for historically underrepresented students in the Bay Area. Proceeds from the event directly support students as they transition to and persist through four-year colleges and universities.

In addition to advancing a proven mission, sponsorship offers meaningful engagement and visibility for your organization. Sponsors receive:

- Exposure to a targeted audience of business and community leaders
- Brand recognition through on-site signage, digital promotion, and event materials
- Alignment with educational equity, workforce development, and community investment

We would be honored to have you join us as a sponsor of the 5th Annual Crimson and Cream Classic Charity Golf Tournament at Stonebrae Country Club.

Thank you for your consideration. We look forward to partnering with you to create lasting impact.

Sincerely,

Erica Bohler
Co-Chair, Charity Golf Tournament
Oakland East Bay Alumnae Chapter
Delta Sigma Theta Sorority, Inc.

Dorian Bohler
Co-Chair, Charity Golf Tournament
Bay Area Community Project, Inc. 501(c)(3)

EVENT SCHEDULE

Monday, October 19, 2026 · Stonebrae Country Club · 202 Country Club Dr, Hayward, CA

8:30 AM

CHECK-IN & WARM-UP

Driving range and putting green open. Pick up your swag bag, meet your foursome, and get loose before the round.

DRIVING RANGE OPEN

9:30 AM

REGISTRATION & HOSPITALITY

Check in at the clubhouse, enjoy a complimentary breakfast spread, and connect with fellow golfers and sponsors.

NETWORKING

10:15 AM

WELCOME & OPENING REMARKS

Opening address from the tournament co-chairs highlighting our scholarship impact and the day ahead.

10:30 AM

SHOTGUN START

4-person scramble format. Box lunch served on-course. Contests include longest drive, closest to the pin, and hole-in-one challenges.

18 HOLES · SCRAMBLE FORMAT

3:30 PM

COCKTAIL HOUR

Unwind after the round with drinks and hors d'oeuvres on the clubhouse terrace. Scores are tallied during this time.

OPEN BAR · SPONSOR DISPLAYS

4:30 PM

AWARDS DINNER & ART AUCTION

Celebrate the day's winners, hear from scholarship recipients, and bid on curated works from local artists. All auction proceeds support youth scholarships.

DINNER · AWARDS · LIVE AUCTION

6:30 PM

CLOSING & SEND-OFF

Final remarks, sponsor recognition, and save-the-date announcement for the 2027 Crimson & Cream Classic.

SCHOLARSHIPS

Through merit-based awards and mentorship, we invest in students who demonstrate academic excellence, leadership, and community commitment — strengthening future workforce and community leadership across the Bay Area.

\$147K
AWARDED SINCE 2021

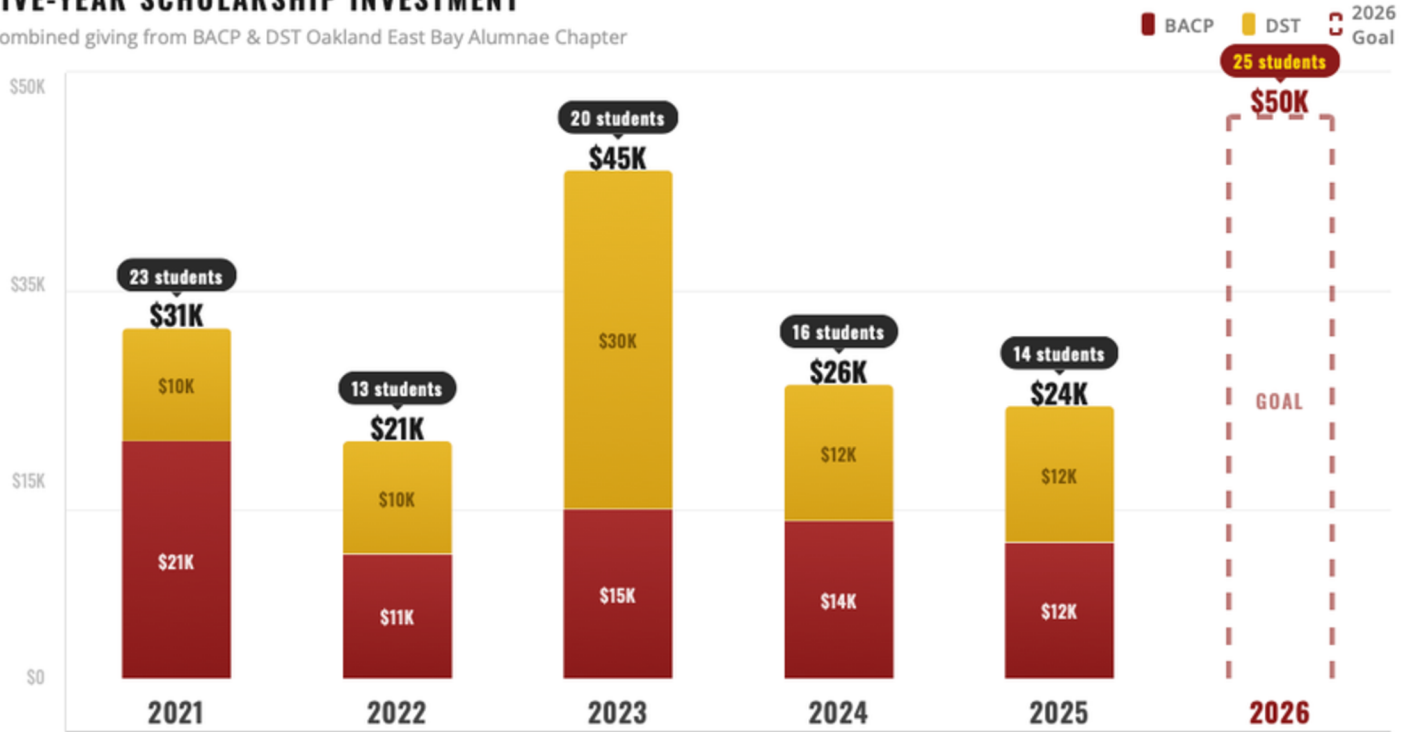
86
SCHOLARS FUNDED

5
CONSECUTIVE YEARS

2
ORGANIZATIONS UNITED

FIVE-YEAR SCHOLARSHIP INVESTMENT

Combined giving from BACP & DST Oakland East Bay Alumnae Chapter



This scholarship didn't just help me pay for college — it showed me that my community believes in my future. That meant more than the money ever could.

— 2024 SCHOLARSHIP RECIPIENT · Attending Howard University, Class of 2028

OUR SCHOLARS ATTEND

Howard University · UC Berkeley · Spelman College · Cal State East Bay · Hampton University · UCLA · Morehouse College · Sacramento State

THE AUDIENCE

The Crimson & Cream Classic attracts a **curated, high-caliber audience** of professionals, business owners, and community leaders from across the Bay Area. This is not a casual round of golf—with individual tickets starting at \$250, every attendee represents meaningful purchasing power and community influence.

200

EXPECTED ATTENDEES

144

GOLFER CAPACITY

\$250

MINIMUM TICKET PRICE

5th

ANNUAL EVENT

AUDIENCE PROFILE

WHO THEY ARE

Accomplished professionals, entrepreneurs, corporate executives, and civic leaders — many affiliated with prominent fraternal and sorority networks spanning the Bay Area and beyond.

INDUSTRIES REPRESENTED

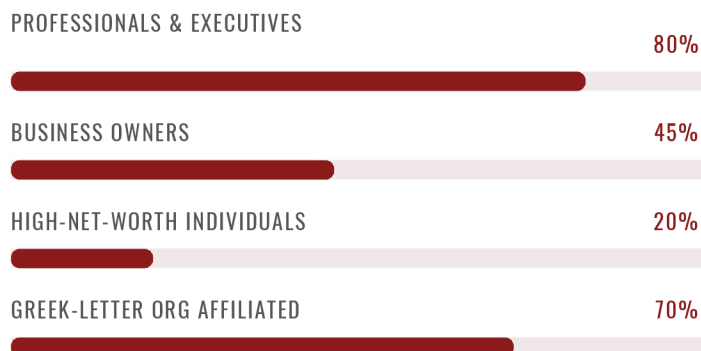
Technology, finance, healthcare, law, real estate, education, government, and small business ownership.

GEOGRAPHIC REACH

Primarily Oakland, San Francisco, San Jose, and the greater East Bay — with attendees from Sacramento, Napa, and beyond.

WHY THIS AUDIENCE MATTERS

These are decision-makers and influencers in their organizations and communities. They have both the resources and the inclination to invest in brands aligned with purpose and impact.



STONEBRAE COUNTRY CLUB

Set in the Hayward hills with panoramic views of the San Francisco Bay, Stonebrae is a premier private course that matches the caliber of the audience. The championship layout, full-service clubhouse, and exclusive setting create an elevated experience for golfers and sponsors alike — and reinforce the premium positioning of your brand.

18 HOLES **6,800** YARDS **72** PAR **1,000** FT ELEVATION

EXPANDING OUR IMPACT

For five years, the Crimson & Cream Classic has invested in college-bound scholars. Now, we're **broadening our reach to meet young people earlier in their journey** — before the college application, before the scholarship essay, at the moments where access and exposure make all the difference.



YOUTH ATHLETICS & STEM

Reaching students before they reach the application

We are building partnerships with youth-serving organizations across the Bay Area to fund athletic development and hands-on STEM programming. By investing in young people during their formative years, we create pathways to excellence that begin long before college.

YOUTH SPORTS PARTNERSHIPS

STEM ENRICHMENT

MENTORSHIP PROGRAMS



ACCESS & PREPARATION

Ensuring talent isn't limited by access

We are developing need-based support for the resources that change trajectories. Too often, preparation for college and competitive athletics is available only to families who can afford it. Our goal is to close that gap for deserving Bay Area students.

SAT / ACT TEST PREP

ATHLETIC TRAINING

ACADEMIC ENRICHMENT

COLLEGE READINESS

YOUR SPONSORSHIP BUILDS THE FOUNDATION

Program partners and application details will be announced in 2027. By sponsoring the 5th Annual Crimson & Cream Classic, you are investing in both proven scholarship programs and the next chapter of community impact.

Help us reach students earlier. Help them go further.

SPONSORSHIP BENEFITS

All sponsorship levels include tax-deductible giving through Bay Area Community Project, Inc. 501(c)(3). Proceeds fund scholarships and mentoring for underrepresented Bay Area students.

BENEFIT	TITLE \$15,000	BANQUET \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	HOLE \$500
VISIBILITY & RECOGNITION						
Event Naming Rights	✓	—	—	—	—	—
Speaking Opportunity	✓	✓	—	—	—	—
Logo on Event Banner	✓	✓	✓	✓	—	—
Logo on Event Materials	✓	✓	✓	✓	—	—
Logo on Banquet Sign	✓	✓	✓	✓	✓	—
Logo on Hole Sign	✓	✓	—	—	✓	✓
Booth at Banquet	✓	✓	✓	✓	—	—
Promotional Products on Display	✓	✓	✓	✓	—	—
Promotional Item in Swag Bag	✓	✓	✓	✓	✓	—
Acknowledgement at Awards Banquet	✓	✓	✓	✓	✓	—
DIGITAL & SOCIAL MEDIA NEW						
Featured Social Media Post	✓	✓	✓	—	—	—
Logo on Event Website	✓	✓	✓	✓	—	—
Social Media Tag/Mention	✓	✓	✓	✓	✓	—
Feature in Post-Event Impact Report	✓	✓	—	—	—	—
EVENT ACCESS						
VIPFoursome Entries	3	1	1	—	—	—
Complimentary Player Spots	12	4	4	2	—	—
Tickets to Awards Banquet	—	—	—	2	2	1

All donations are tax deductible. Please make checks payable to "Bay Area Community Project Inc."
For sponsorship inquiries, visit <https://5thcrimsoncreamclassic.eventbrite.com>

SPONSOR REGISTRATION

Name _____

Recognition/ Business Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Title Sponsor - \$15,000

Banquet Sponsor - \$7,500

Gold Sponsor - \$5,000

Silver Sponsor - \$2,500

Bronze Sponsor - \$1,000

Hole Sponsor - \$500

Total Amount of Sponsorship \$ _____

Signature _____

Please make checks payable to "Bay Area Community Project Inc.". Mail form and payment to: Bay Area Community Project- Golf Tournament 195 41st Street #11198, Oakland, CA 94611. *All donations are tax deductible.*

CRIMSON & CREAM

C L A S S I C

Join us in making 2026 our biggest year yet.

MONDAY, OCTOBER 19, 2026

STONEBRAE COUNTRY CLUB

202 COUNTRY CLUB DRIVE · HAYWARD, CA



REGISTER & SPONSOR

<https://www.crimsonclassic.org>

crimsoncharitygolf@gmail.com



Where Legacy Meets Purpose